

CORPORATE SPONSORSHIP PACKAGE 2022-2023

The College of New Jersey, Ewing, NJ Contact Us: tcnjdeltasig2@gmail.com

OUR PURPOSE

Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity, and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a higher standard of commercial ethics and culture and the civic and commercial welfare of the community.

WELCOME TO DSP MU OMEGA CHAPTER CORPORATE SPONSORSHIP PACKAGE

Dear Potential Sponsor,

On behalf of our chapter, we would like to extend our gratitude for considering this opportunity for the upcoming academic year. Through our emphasis on our pillars of brotherhood, professionalism, and service in everything we do, we are recognized as the most prestigious business organization on campus today. We strive to continue to grow in the success of our Chapter and believe this partnership can help us to reach new heights.

Through a sponsorship with our Chapter, we can help to strengthen the presence of your company on campus by serving as a liaison between our chapter, your organization and the School of Business at TCNJ. With over 70 active members representing diverse backgrounds and aspirations, this corporate relationship will also provide access to a number of driven and talented individuals.

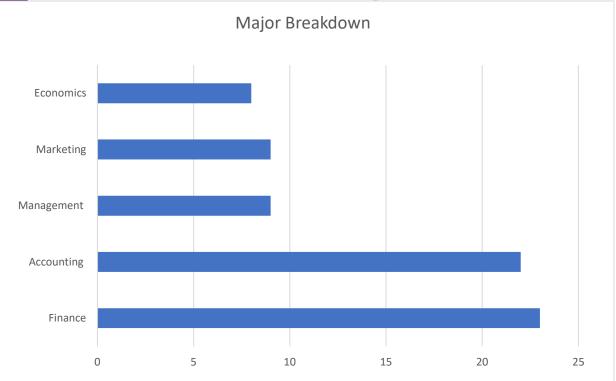
We hope this package provides a glimpse into what our Chapter stands for and easily delineates our tiers of sponsorship and partner options. Please do not hesitate to reach out to us at <u>tcnjdeltasig2@gmail.com</u> if you have any questions. Thank you!

Best, Salvatore Cagnina and the Mu Omega Chapter



About Our Chapter

Mu Omega



Chapter 3.5 Stats Average



100% Job Placement

"In sponsoring the Mu Omega Chapter of Delta Sigma Pi, you support academic and professional programming and growth for top students at The College of New Jersey. Our involvement extends beyond our fraternity and into many organizations within the college and the world. Our brothers and their interests are diverse, impactful, and transformative."

GPA

-Michael Wertz, Mu Omega Chapter President

Sponsorship Packages

Purple Tier, \$25-\$250

- Affiliation with the Mu Omega Chapter of Delta Sigma Pi
- Recognition and logo placement on our website and other marketing materials used throughout campus

Silver Tier, \$250-\$750

- Affiliation with the Mu Omega chapter of Delta Sigma Pi
- Social media post to recognize the sponsorship
- Logo placement, along with recognition on PowerPoints, website, and other marketing materials used throughout campus
- Opportunity to have advertisement material shown at brotherhood meetings and events

Gold Tier, \$750+

- Affiliation with the Mu Omega chapter of Delta Sigma Pi
- Social media post to recognize the sponsorship
- Logo placement, along with recognition on PowerPoints, website, and other marketing materials used throughout campus
- Opportunity to have advertisement material shown at brotherhood meetings and events
- Recognition and priority logo placement on sponsorship t-shirts









Thank You!

Delta Sigma Pi, Mu Omega Chapter



School of Business